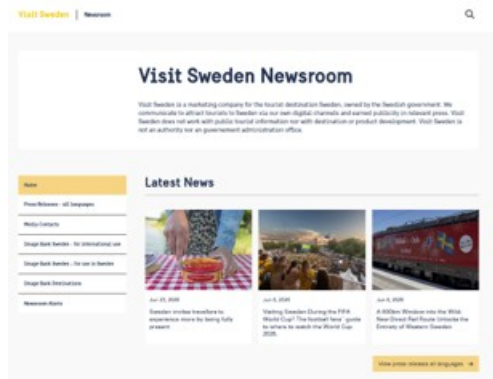


Visit Sweden Media Resources Move to New Newsroom



Visit Sweden Newsroom

Visit Sweden has launched a new global newsroom, bringing together news, story ideas, media contacts and image resources in one place: <https://press.visitsweden.com/>

Our previous press room has now been closed, and all future news, press releases and media resources will be published through the new platform.

All content from the previous newsroom has been transferred and is available in the new newsroom. News and press materials can be filtered by language, making it easier to find content relevant to your market.

The newsroom also provides access to media contacts and useful resources, including links to national and regional image banks across Sweden.

Subscribe to News Alerts

Please note that subscriptions from our previous press room could not be transferred to the new platform.

To continue receiving Visit Sweden news, story ideas and media updates, please sign up for News Alerts here: <https://stage.mediaroom.com/visitsweden/email-alerts>

Tip: Bookmark the new newsroom for the latest Visit Sweden media news, story ideas and resources.

We look forward to continuing to share news, story ideas and media resources through our new newsroom.

If you have any questions, please don't hesitate to get in touch with the Visit Sweden media team

<https://press.visitsweden.com/20260627-Visit-Sweden-Media-Resources-Move-to-New-Newsroom>