# ICEHOTEL 36 Now Open in Jukkasjärvi, Sweden - First Images Released

**ICEHOTEL in Jukkasjärvi, Sweden, has now opened the doors to this year's winter hotel, ICEHOTEL 36. Here, guests from all over the world can sleep surrounded by shimmering art made of ice and snow, created by 33 artists from 12 countries. A highlight this year is a grand piano – a full-scale piano made of ice – which will be played during the winter season**

Upon entering ICEHOTEL's iconic doors, guests arrive in the 30-metre-long Main Hall, Cathedral Grove, where a glistening forest of icy treetops stretches all the way up to the ceiling. In the Ceremony Hall ECHO, wedding couples can say yes to love, and visitors are welcome to sit among the art to quietly experience the beauty and silence.

The creation of ICEHOTEL began already in March, when ice was harvested from the Torne River. Construction of the 2,800-square-metre winter hotel started in November. Under the direction of ICEHOTEL's Creative Director Luca Roncoroni, a team of 89 builders, artists, lighting designers and art support worked side by side to transform ice and snow into world-class art.

"I am very proud of each and every one who contributed to ICEHOTEL 36, some of the artists came with years of experience and others never worked in snow and ice before. Thanks to hard work and a positive spirit we managed to get everything ready on time! Another thing we're especially proud of is the grand piano made of ice. Assembling it was both nerve-racking and magical — we didn't know if it would hold until the very last minute. Now we look forward to hearing music echo through the corridors of ICEHOTEL," says Luca Roncoroni, Creative Director at ICEHOTEL.

**Soap bubbles, black holes, an Arctic story archive, and stormwinds of ice and snow**
ICEHOTEL 36 features twelve art suites created by artists from twelve countries – here, you can sleep in the eye of the storm in Sweep Me Off My Feet, settle in and read one of the stories from the frozen ICEHOTEL Archive, lose yourself in a world of soap bubbles in Soap Bubbles, or experience the force of a black hole in Spaghettification. Read more about the twelve art suites.

In addition to the Art Suites, Main Hall and Ceremony Hall, a grand piano of ice, this year's winter hotel includes an outdoor art project, a design installation, and another 20 Ice Rooms. In the year-round section, ICEHOTEL 365, guests will find 18 art and deluxe suites, an Ice Gallery and ICEBAR In Orbit. Those who prefer a warm bed can choose from cosy hotel rooms and cabins. ICEHOTEL is more than a hotel – it is a living art exhibition, filled with ephemeral art that melts back into the Torne River each spring.

**Arctic experiences and local flavours**
Every year, ICEHOTEL attracts visitors from around the world — many experiencing life north of the Arctic Circle for the first time. Everything here is created on nature's terms: the ice is borrowed for a short moment before returning to water, and both activities and culinary experiences draw inspiration from the surrounding wilderness.

At ICEHOTEL Restaurant, local ingredients are at the centre. Guests can enjoy the four-course Ice Menu, where parts of the meal are served on crystal-clear ice blocks from the Torne River — with flavours such as Kalix vendace roe, reindeer, sea buckthorn and cloudberry.

At the Veranda, guests can enjoy a Chef's Table with a twelve-course tasting menu inspired by the eight Sámi seasons. The chefs transform local ingredients into an artistic culinary journey that delights all the senses.

Outdoors, the Arctic experience continues: try ice sculpting, join a snowmobile tour to witness aurora stronger right now than any in the past decade, go dog sledding across river and forest, take part in a traditional sauna ritual, and end the day with a wilderness dinner by open fire.

"At ICEHOTEL, the guests truly become part of nature. Sleeping among art made of ice and snow, feeling the cold and the deep silence, or standing on the frozen Torne River watching the stars and the Northern Lights — something happens inside you. These are the moments we hope our guests bring home with them: quiet, beautiful, unforgettable," says Marie Herrey, CEO of ICEHOTEL.

**More than one million visitors and 36 years of ice**

ICEHOTEL, the world's first hotel built entirely of ice and snow, was founded by Yngve Bergqvist to create unique experiences shaped by nature, using the materials naturally found in Jukkasjärvi — snow, ice and cold. Today, ICEHOTEL continues to welcome visitors from around the world and remains a place for art, creativity and unforgettable encounters. ICEHOTEL has recently announced plans to expand its ICEBAR experiences around the world. Now even more people have the chance to experience the magic of ice and snow through ICEBARS in selected major cities: ICEBAR BY ICEHOTEL COPENHAGEN has recently opened, and soon ICEBAR BY ICEHOTEL LONDON will open in the heart of London.

**Press Images and Information – ICEHOTEL 36**
*High-resolution images and press materials are available in ICEHOTEL press page.*
*Press contact: Josefin Lindberg, Press & PR Manager ICEHOTEL, press@icehotel.com*

**Art and Artists at ICEHOTEL 36**
12 Art Suites, 1 Main Hall, 1 Ceremony Hall, 1 Outdoor Art Project at the entrance, 1 Decorative Project

**SPAGHETTIFICATION** – Tomasz Czajkowski & Miłosz Matelski, Poland
**DRAGON OF ICEHOTEL** – Gao Hongyu & Guo Baiwei, China
**PARLIAMENT OF OWLS** – David Rothstein, USA; Carlos Miguel Ramirez Pereyra & Israel Magaña Rodriguez, Mexico
**RIVER BED** – Clément Daquin & Raphaël Jeanne, France
**ARCTIC ARCHIVE** – Kristina Möckel & Sebastian Scheller, Germany
**AN OTTER'S MIDWINTER NIGHT'S DREAM** – Sandra St-Laurent & Mylène Leboeuf-Gagné, Canada
**LINKING THE BEADS** – Yasuaki Onishi & Minako Yoshida, Japan
**THERE'S NO ONE HERE** – Ayla Turan & Kemal Tufan, Turkey
**SURVIVAL OF THE FITTEST** – Carl Wellander & Malena Wellander, Sweden
**SWEEP ME OFF MY FEET** – Elin Julin & Ida Mangsbo, Sweden
**SOAP BUBBLES** – Coralie Quincey, France; Peter Hobbs, UK
**ICE AS MIRROR** – Pieke Bergmans & Peer de Wit, Netherlands
**MAIN HALL**: CATHEDRAL GROVE – Brian McArthur & Dawn Detarando, Canada
**CEREMONY HALL**: ECHO – Luc Voisin & Mathieu Brison, France
**OUTDOOR ART PROJECT ENTRANCE**: WAVE – Franziska Agrawal & Isabel Rengstorf, Germany
**DECORATIVE PROJECT:** CRYSTAL SOULS – Robin Lind & Charlie Hammarlund, Sweden

**ICEHOTEL 36 by the numbers**

- 33 artists from 12 countries created the art in ICEHOTEL 36
- 12 Art Suites
- 1 Main Hall
- 1 Outdoor art project at the entrance
- 1 Decorative project
- 550 tons of ice used
- 10 Olympic swimming pools (32,700 $m^3$) of snis, a mix of snow and ice
- 220 handcrafted ice crystals created the iconic chandeliers
- ICEHOTEL 36 temperature: -5°C
- 6 weeks of construction
- 89 people involved in building ICEHOTEL 36
- 257 artists from 36 countries submitted entries
- The total ice used for the winter section equals ten seconds of Torne River flow
- 30,000 $m^3$ of snis (110 million ice lollies) used for floors, ceilings, and walls
- The winter hotel melts back into the Torne River in spring

**Quick facts about ICEHOTEL**

- 44 warm hotel rooms
- 28 warm cabins
- 18 year-round art and deluxe suites (-5°C)
- 36 winter-open art suites and ice rooms (-5°C)
- 1 accessible ice art suite (-5°C)
- 3 meeting rooms
- 1 ice ceremony hall in the winter hotel
- 1 cinema of ice and snow for 29 guests, open year-round
- 1 exhibition room of ice and snow
- 1 ICEBAR by ICEHOTEL Jukkasjärvi

- 1 ICEBAR by ICEHOTEL Copenhagen
- 3 restaurants
- 5 wilderness camps

**About ICEHOTEL**
ICEHOTEL in Jukkasjärvi opened in 1989 and is both a hotel and an art exhibition with ever-changing original ice and snow art. Each winter, ICEHOTEL is recreated entirely from ice harvested from the Torne River, one of Sweden's national rivers and last untouched waterways. When the winter season melts, a part of the hotel remains open year-round as ICEHOTEL 365.

More information on the coolest hotel in the world and ten out of the ordinary accommodations close to Swedish nature

**Contact:** Josefin Haraldsson, PR Manager USA at Visit Sweden,pressusa@visitsweden.com

Additional assets available online: Photos (4)

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