Visit Sweden News Room

Sweden Lands the First Holiday Cottage on the Moon – But You're Still Better Off Booking One on Earth

The miniature Swedish red cottage, known as **The MoonHouse**, is soon to reach its destination. After launching on 15 January, this small red cottage, a "stuga" in Swedish, which symbolises calm and authenticity, is scheduled to land on the Moon on **5 June at precisely 20:24 (UK time)**

From Västerås to the Moon: A dream turned lunar mission

The stuga´s landing site will be in the **Mare Frigoris lunar region**. This event marks a significant moment as the stuga is set to become the **first house ever on the Moon**, representing the culmination of an artistic, technical, and symbolic adventure conceived 26 years ago by Swedish artist Mikael Genberg.

Imagined by Mikael Genberg and carried aboard the Japanese ispace space mission The MoonHouse has travelled through space for over four months. Transported by the TENACIOUS rover, the miniature cottage will be gently deposited on the Moon by the RESILIENCE lander. Originating from Västerås, this project is both an artistic gesture and a nod to our universal need for home. The chalet symbolically looks towards Earth, our common home.

Susanne Andersson, CEO of Visit Sweden, shared her thoughts, stating, **"The idea that a symbol so dear to our culture is about to reach the Moon fills us with pride and admiration**". She added that "It embodies both the spirit of Swedish innovation, its openness to the world, and its ability to explore new avenues, guided by a bold curiosity". Visit Sweden is officially mandated by the Swedish government to promote Sweden as a tourist destination, with a vision for Sweden to be the world's most sustainable and attractive travel destination by 2030, based on innovation.

Sweden, more accessible than the Moon

While The MoonHouse becomes an extraterrestrial ambassador for the Swedish way of life, the real stugor are very much terrestrial. **Sweden is, in fact, more accessible than the Moon** Found across Sweden, these red cottages invite you to slow down, reconnect with nature, and discover simple, warm hospitality. You can learn more about stugor.

Follow the adventure live

The MoonHouse landing is scheduled for 5 June at 20:24 (UK time), arriving just in time for Sweden´s National Day celebrations on 6 June. The event will be broadcast live.

Learn more about :

- the red chalets of Sweden
- Sweden in its original version
- Royalty-free visuals of red chalets

Learn more about The *MoonHouse* project :

- *The MoonHouse*
- ispace
- Royalty-free visuals *The MoonHouse*

Please contact, Steve Robertshaw. Welcome to Sweden!

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