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Moose on the Move in Sweden

Sweden's Live Moose Migration Is the Chillest Wildlife Show You've Never Heard Of

STOCKHOLM, SWEDEN – Sweden's most laid-back wildlife event just got a head start. The wildly popular *Moose Migration Livestream* returned April 15—a week earlier than expected—thanks to an unusually early spring. As temperatures rise across northern Sweden, the moose have already begun their slow, majestic journey inland, and the cameras are rolling.

Each spring, millions tune in to watch as the country's largest land mammals migrate from coastal forests to higher inland pastures. The event is broadcast live online, with 32 cameras set up across the wilderness of the High Coast region. For weeks, viewers can follow these quiet giants as they swim rivers, cross snowy trails, and occasionally stop to graze or nap in full view of the lens.

First launched by Swedish public broadcaster SVT in 2019, the livestream has developed a devoted international following and earned a place in the "Slow TV" genre. Its appeal is quickly spreading to audiences worldwide—including in the U.S., where interest in mindful content and nature immersion is on the rise. In 2024, the broadcast attracted 9 million viewers, and the dedicated Facebook group "Those of us who love the Great Moose Migration on SVT!", now boasts over 78 000 members.

Wildlife Meets Wellness
The migration usually peaks in late April, but this year, the moose are already on the move—prompting an early kickoff. In **2024**, a total of **87 moose** were spotted crossing the river on camera—a dramatic increase from **just 21 in 2023**. But numbers aside, much of the livestream's magic lies in its meditative stillness: long shots of rivers, bare trees, shifting light—and the thrill of spotting a moose wander unexpectedly into frame.

Other wildlife often joins the show. Bears, reindeer, birds of prey, otters, and even the elusive capercaillie have all made guest appearances over the years. No narration. No music. Just nature, live and unscripted.

From Screen to Forest: Where to See Moose in Real Life
Sweden's moose migration isn't just a digital spectacle. The country is home to an estimated **300,000 moose**—making it one of the best places in the world to spot these giants in their natural habitat. And for travelers who want a real-life encounter, Sweden offers a range of options, even in the major cities:

- **Skansen** in Stockholm lets visitors meet moose and other native species up close in a historic open-air museum setting.
- **Slottsskogen Park** in Gothenburg offers one of Sweden's few city zoos with free admission—and moose included.
- For a stay like no other, head to the **Moose Hotel Wrågården** near Falköping, where antler-shaped cabins sit within a wildlife enclosure housing actual moose. Yes, you can pet them (if they're feeling friendly).
- **Moose Garden** in Jämtland, central Sweden, is part sanctuary, part educational center. Visitors can meet, feed, and even walk alongside moose—while learning about their behavior and role in Swedish ecology.

- In southern Sweden, **Skullaryd Moose Park** near Eksjö offers guided wagon tours through forest enclosures where moose and red deer roam freely. It's a family-friendly way to experience wildlife in an authentic forest setting.

Looking for something wilder? Sweden's **eco-certified wildlife safaris** offer overnight trips into the boreal forest with expert guides. Guests can track moose, beavers, or bears, sleep in camouflaged cabins, and learn traditional survival skills like foraging and fire-building. Many tours carry the **Nature's Best** certification for sustainable tourism and biodiversity protection.

The Details

- *The Great Moose Migration* livestream begins **April 15** and runs through early May.
- Watch live from anywhere at svtplay.se
- Best viewing hours: at dawn and dusk (Swedish time).

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