Visit Sweden News Room

New Direct Flights from London to Sweden's Ski Slopes and Winter Holiday Paradise

London, 9th September 2024 – Scandinavian Mountains Airport is excited to announce new direct flight routes from London, offering British travellers seamless access to Sweden's top ski and winter holiday resorts. For the 2025 season, *Scandinavian Airlines (SAS)* will introduce flights from London Heathrow (LHR), while for the 2025/26 season *Crystal Ski Holidays*, part of TUI Group, will operate flights from London Gatwick (LGW) to Scandinavian Mountains Airport.

Starting **2nd February** through to **30th March 2025**, SAS will operate direct flights from London Heathrow every **Sunday**, giving skiers and winter adventurers easy access to Sweden's renowned slopes. Additionally, **Crystal Ski Holidays** will launch weekly Sunday flights from **London Gatwick** starting on **21st December 2025**, running through **5th April 2026**, providing even more flexibility for British travellers planning their ski holidays.

These new flights offer quick transfers to the heart of Sweden's premier ski and winter holiday resorts in Dalarna, with just a **10-minute transfer** to Sälen's slopes. The region is famous for its family-friendly atmosphere, extensive ski areas, and stunning winter landscapes.

Gunnar Lenman, CEO of Scandinavian Mountains Airport, commented: "We're thrilled to introduce these direct flights, which will make it easier for British travellers to experience the best of Sweden's winter sports. With short transfers, guaranteed snow, and diverse skiing opportunities, we're confident UK visitors will enjoy everything this region has to offer."

Chris Logan, Managing Director of Crystal Ski Holidays, added: "Our new flights from London Gatwick to Scandinavian Mountains Airport offer our customers even more choice and convenience. Sweden's magical winter landscapes and outstanding resorts make it a perfect destination for families and groups, and we're excited to welcome British skiers to this incredible region."

Why Sweden's Sälen Slopes?

Sweden's Sälen region of Dalarna offers more than **250 pistes**, catering to skiers of all levels. Known for its reliable snow conditions and picturesque setting, Sälen is an ideal destination for both beginners and experienced skiers. Beyond skiing, the area boasts a wide range of winter activities, including dog sledding, snowmobile safaris, and snowshoe walks.

Top Places to Stay in Sälen:

- **Olarsgården Hotel**: Nestled near Lindvallen, this cosy hotel offers a year-round gourmet experience with its 'Taste of Sälen' package, combining adventure with fine dining.
- **Stöten Mountain Lodge**: For those seeking luxury, this lodge offers panoramic views, private saunas, and stylish accommodations.
- **Högfjällshotellet**: A classic and luxurious choice, this hotel is located near Sälen's slopes, offering a perfect blend of comfort and convenience.

Top Winter Activities in Sälen:

- **Dog Sledding**: Explore the wilderness with thrilling dog sledding adventures.
- **Snowmobile Safaris**: Discover the snowy landscape at speed on a guided snowmobile tour.
- **Snowshoe Expeditions**: Enjoy peaceful walks through snow-covered forests, taking in the beauty of the Swedish winter.

Top Dining Experiences in Sälen:

- **Lammet & Grisen**: A must-visit restaurant offering a feast of spit-roasted lamb, pork, and beef, carved by the chefs in front of guests for an interactive dining experience.
- **Frö**: Known for its creative, nature-inspired cuisine, Frö uses local ingredients and sustainable practices to create a unique dining experience.
- **Gammelgården Restaurant**: Located in a 1649-built hotel, this charming restaurant serves traditional Swedish dishes in a cosy, historic atmosphere.

Booking Information:

- **SAS flights** from **London Heathrow** to Scandinavian Mountains Airport will operate on Sundays from **2nd February to 30th March 2025**, and travellers can book their flights at flysas.com.

- **Crystal Ski Holidays** flights from **London Gatwick** will run weekly on Sundays from **21st December 2025** to **5th April 2026**, with bookings available at crystalski.co.uk.

Travellers can now book their flights and ski packages, ensuring they secure their perfect winter holiday in Sweden.

For more details on accommodations, activities, and travel packages, visit Scandinavian Mountains Airport and Visit Dalarna

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About Scandinavian Mountains Airport
Located near Sweden's premier ski resorts, Scandinavian Mountains Airport provides quick and convenient access to the region's top slopes. With modern facilities, the airport ensures a smooth travel experience for all winter sports enthusiasts and offers perhaps, the world´s shortest transfer to the slopes.

About Crystal Ski Holidays
Crystal Ski Holidays, part of TUI Group, is the UK's leading ski holiday provider, offering trips to over 135 resorts across 13 countries. With flights from over 19 UK airports, Crystal makes ski holidays easy by offering comprehensive packages that include flights, accommodation, and lift passes.

About the Dalarna region of central Sweden

A miniature Sweden rich in nature and culture, Dalarna is a natural treasure featuring varied and vast landscapes offering all manner of outdoor activities – with a fascinating history and cultural heritage to boot. Dalarna boasts stunning natural beauty with forests, lakes, mountains, and meadows perfect for hiking, skiing, and skating. Its diverse landscapes have earned it the nickname "miniature Sweden." Culturally, Dalarna is home to two iconic Swedish symbols: the colourful 'Dala Horse' and the traditional 'Falun Red' paint seen on cottages nationwide.

About Visit Sweden

Visit Sweden is a marketing company owned by the Swedish government. It is a national tourism organisation to promote the destination Sweden to increase the country's attractiveness that contributes to tourism consumption, export earnings and employment. Visit Sweden works together with the Swedish tourism industry to effectively reach the most desired target groups for long-term sustainable tourism. Visit Sweden is based in Stockholm with local representation in several foreign markets. Visit Sweden has close to 50 employees and in 2023 the government grant was SEK 104.6 million. www.visitsweden.com/corporate

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