Sweden's Most Exciting New Hotel Openings

Arriving at your destination and checking into a nice hotel is always a nice feeling - especially if you are one of the first guests to stay. Here are some of Sweden's most notable hotel openings, from exclusive boutique hotels to iconic castles and nature-inspired eco-rebuilds.

New 'Tiny Eko House' on the island of Orust, West Sweden

Lådfabriken was once a "Fisklådefabrik" – a fish box factory – but is now a small luxury boutique B&B on the island of Orust, just over an hour north of Gothenburg in the West Sweden archipelago. It's a unique, carefully renovated building with four individually decorated ensuite rooms.

The new 'Tiny Eko House' is a separate building in the garden between the cherry, almond and walnut trees that make you feel as if you're in a tree house. The bedroom is in the loft where, from the kingsize bed, you gaze out across the Skagerrak Sea. On the ground floor, there is a private entrance, a luxurious bathroom and a cosy living room with a ceiling height of 5 meters. All windows face west so you can enjoy sea views and beautiful sunsets. 'Låda' gets its electricity during the summer from solar panels on Lådfabriken's roof. This 'tiny house' was built using a block system, which allows you to build organic and healthy buildings without glue, sealants, or joint foam.

Price during high- and summer season 3500 SEK p/night

Information on their sustainability practices: https://hallbarhetsklivet.se/en/organizations/ladfabriken/

General press images from Lådfabriken: https://vastsverige.imagevault.se/myselection/index/moosam8tog

Web: Visit Lådfabriken

Press photos from EKO are available upon request.

Hello Sunnanhed, Dalarna, Central Sweden

Hello Sunnanhed is a remote private boutique barn, where stillness and reconnection permeate everything they do. If you're looking for a unique luxurious stay in a beautiful, remote location, you´ll get that extraordinary experience from the moment you arrive.

Amid Dalarna's stunning landscape lies a historical barn reimagined into a contemporary haven with all the comforts of a nordic design home – and beyond. Instead of reaching for your phone, embrace the present. Take a moment to inhale deeply, feeling the tension release from your shoulders as you stroll through the meadow toward the barn. Observe the weathered wooden exterior and the sturdy door, its slight creak adding to the rustic charm. As you enter in hushed silence, allow your gaze to wander across the bespoke 8-meter-high panelled ceiling and the expansive glass wall that effortlessly slides open with a simple gesture. Feel a wave of serene anticipation wash over you. You've finally arrived. Welcome to Hello Sunnanhed.

The founding principle for the barn redesign was how to honour the 150-year-old structure and gracefully continue the life of the barn, for at least another 100 years. Their ongoing sustainability work continues on their 4 principal practices: leave no trace, MOOPs (materials out of place), local products and stewardship - by 2027 they aim to be net positive in their energy use and, that same year they will have fulfilled their ambition of being a zero-waste establishment as well.

Price: All-inclusive - SEK 25 000 for 2 people per night. This includes - full board + 1 Wild Kitchen experience, full access to the Mini Bar with a well-curated selection of drinks and snacks and 1 x nature experience. A stay of 3 nights is recommended to enable the sense of reconnection to permeate.

4-night package available from Off The Map travel with prices from GBP 9 999 per person including transfer and activities. https://www.offthemap.travel/all-holidays/all-holidays-in-sweden/savouring-swedish-serenity/

Web: www.hellosunnanhed.com

Press images available upon request.

Hotel Fratelli, Karlstad, Värmland, Central Sweden

Hotel Fratelli offers an exceptional experience. With 85 rooms, a restaurant, a bar, an orangery and a spa in the center of Karlstad, it will be a hotel for those who want to get away from it all for a while. The name Fratelli, which means "brothers", is an allusion to two of the project's partners, the Olsson brothers, known as restaurateurs in the Värmland region. Open April 22, 2024.

Price: Bed and Breakfast (prepaid) from 1386 SEK/per night. Includes breakfast buffet, borrowed bathrobe and slippers, room service, steamer and more.

Bed and breakfast (not prepaid): from 1490 SEK/per night

Web: https://hotelfratelli.se/en/

Press images: Press photos.

Maryhill Estate, Landskrona, Skåne, South Sweden

The renaming of Örenäs Castle, one of Sweden's most famous estates, is an important step towards rediscovering its origins. In 1867 Judge August Anderberg named it after his wife Mariehild, later it was renamed Maryhill by Countess Wachtmeister. Under the leadership of the ESS Group and world traveller Robert "Bobbo" Nilsson, Maryhill Estate is set to become an upscale resort.

With 163 rooms and 4 pools, it's not just a castle, it's a bustling destination. Here, guests can enjoy sports such as tennis, pétanque and padel with a sea view. Opening: Summer 2024.

Package Price from 3995 SEK/ per night; This includes: room, breakfast, 3-course dinner and access to the pool club.

Web: https://maryhillestate.com/en/

Press images: Press.

Villa Dahlia, Stockholm - Opens August 29th 2024

This new boutique hotel, which will open in early autumn 2024, offers a personalised experience in an Italian townhouse. Sibling to the renowned Hotel Diplomat and Villa Dagmar the conversion of the 1960s building promises 103 guest rooms and suites with breathtaking views of Tegnérlunden. Architect Per Öberg was inspired by Milan to design Villa Dahlia, creating an exclusive sanctuary reminiscent of an Italian townhouse. The hotel offers a mix of luxury and cultural appeal, with a restaurant, cocktail bar, spa, gym, pétanque court and chambre séparée.

Price from 2500 SEK/per night per room

Web: https://hotelvilladahlia.com/

Clarion Hotel Karlatornet, Gothenburg, West Sweden - Opens September 1st 2024

Karlatornet in Gothenburg is the tallest building in Scandinavia with a height of 246 meters and 74 floors. Luxurious apartments

offer a home away from home, while various restaurants and a sky bar promise culinary delights against the backdrop of the city lights. But that's not the end of the journey. In the fall of 2024, the Clarion Hotel Karlatornet will open its doors. It will add elegance with 300 modern rooms, trendy bars, a stylish brasserie and a luxurious spa.

Price for a single room from 1450 SEK per night, and for a double room 1650 SEK per night

Web: https://www.strawberryhotels.com/hotels/sweden/gothenburg/clarion-hotel-karlatornet/about/

Press images: press photos.

Hernö Gin Hotel, Härnösand, Västernorrland, Northern Swden

In December 2024, Hernö Gin Hotel will open its doors. This unique concept hotel rises on nine floors by the sea on Kanaludden in Härnösand and is located directly on the Södra Sundet, which flows into the Bothnian Sea.

With its 120 rooms, various bars, an enticing restaurant, and access to the beloved Härnösand swimming pool, the hotel promises an enriching experience. In addition, it is worth visiting the famous Hernö Gin Distillery located in the charming village of Dala just behind Härnosand.

Prices: rooms available from 1000 SEK/per night, per room.

Web: https://www.hernoginhotell.se/

Press kit: Press

The ARK, Eriksberg, Blekinge, Southeast Sweden
Eriksberg Vilt & Natur is in Karlshamn, near the Blekinge archipelago. The area is a nature reserve and offers accommodation, gastronomy and an animal enclosure that protects biodiversity. The four-star hotel was named ´Northern Europe's Best Hotel with a Game Reserve´ at the 2019 World Luxury Hotel Awards. The new addition, The ARK, is a unique wooden structure over three levels. All 23 rooms have a terrace that offers unobstructed views of the safari park's expansive savannah. The hotel building is close to restaurants, reception, gym and Nature's Spa. The design of the hotel is based on a ship and focuses on maximum sustainability. At The Ark, visitors have the rare opportunity to observe wildlife in their natural habitat from their rooms, fostering a deeper connection with nature without disturbing the animals or their surroundings. Hotel guests can also enjoy the 925-hectare Safari park, exploring alone with their car, or with a guide in a safari car.

Price the ARK: from 3250 SEK/per night, Bed & Breakfast for 2 people, including access to the pool and gym.

Web: https://www1.eriksberg.se/en/c-rooms-suites/the-ark

Billingehus Skövde, West Sweden - a fully refurbished hotel with new spa on one of West Sweden’s table mountains

Hotel Billingehus is on Billingen, one of West Sweden’s fifteen table mountains, and part of theUNESCO Global Geopark. The mountain is a mecca for outdoor activities like hiking and mountain biking, lake swimming and both long distance and alpine skiing in the winter. This iconic hotel has perched monument-like on Billingen’s slopes for over fifty years, and after a multi-year renovation and a partnership with the renowned architect Gert Wingårdh, has now reopened.

There are 240 rooms, with everything from four poster beds, freestanding bathtubs and even your own sauna, to 70s-style rooms with a gramophone player and disco ball. In addition, Billingehus Spa & Health opens in May 2024, a 2000 m² spa area with, among other things, warm springs, a tea lounge and a sauna oasis. https://billingehus.com/en/spa-summer-2024/

Skövde is around one hour by train from Gothenburg, and the hotel is just 3 km from the town centre.

Gibsons Hotel Jonsered, West Sweden
12 minutes from Gothenburg city center lies the charming Gibsons Hotell. With its proximity to the big city, the hotel offers the perfect place for travellers looking for a mix of city and nature. 27 tastefully decorated rooms await the guest. For hiking enthusiasts, the hotel provides the perfect starting point for extensive hikes, with the Bohusleden and Gotaleden trails right outside the hotel door. In addition, a nature trail starts just 5 minutes from the property, a 4-kilometre loop trail, perfect for families.

Web: https://www.gibsonshotell.se/en

Trädgårdshotellet Årås Säteri & Trädgårdar, Dalum, West Sweden
Årås Säteri & Trädgårdar, a historic gem dating back to the 15th century, invites you to experience the idyllic beauty of its grounds. With a wide range of accommodation, function rooms and an abundance of outdoor activities in the immediate vicinity, Årås Säteri & Trädgårdar presents itself as an unparalleled oasis of peace and relaxation. At the heart of the reopening is Trädgårdshotellet, a garden hotel with seven uniquely designed rooms, which will be available for bookings from mid-May 2024. Each room pays homage to the history and charm of the property, offering guests a cosy elegance. In addition to Trädgårdshotellet, Årås Säteri & Trädgårdar also offers other first-class accommodation. The STF hostels Drängstugan and Mejeriet are both lovingly furnished and invite guests to immerse themselves in times gone by. The estate´s gardens are a highlight, where you can pick flowers and buy seasonal vegetables. The hotel is picturesquely situated between the two lakes Jogen and Vållern and thus offers a unique environment for guests. https://www.arassateri.se/en/the-garden-hotel/

Magasinet Dahlbogården, Alingsås, West Sweden
Dahlbogården opens its doors to unveil the newest addition to its facility: boutique hotel Magasinet. As a place already known for its interior design shop, restaurant and charming garden, Dahlbogården is now expanding its offer to include first-class accommodation for its guests. The boutique Hotel Magasinet is a hotel located in a converted old granary and offers three beautiful double rooms. Guests sleep in comfortable beds under fluffy blankets and are woken up in the morning with a delicious à la carte breakfast. With options such as creamy omelettes, homemade bread, refreshing smoothies and warm scones with homemade jam, breakfast will be an unforgettable experience. For those looking for an even deeper connection to nature, the hotel offers two architecturally designed wooden tents, each equipped with a double bed and a breathtaking view of the water. Guests can choose to have their breakfast delivered in a basket to their tent and start the day amid the picturesque landscape. Located 10 km east of Alingsås, the renowned fika capital of Sweden, and about 60 km east of Gothenburg, Dahlbogården offers a convenient location for travellers who want to discover the beauty and charm of West Sweden.

Price: rooms from 1750 SEK/per night

https://www.dahlbogarden.se/botiquehotell

General inspirational press images: https://imagebank.sweden.se/search//accommodation

Visit Sweden

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https://corporate.visitsweden.com/om-oss/en/

Additional assets available online: Photos (6)

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