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Norwegian launches new Gothenburg flight from London

A city break to Sweden´s friendly city awarded the world´s most sustainable destination for 7 years, is an easy choice as the well-known airline Norwegian launches a new route from London Gatwick to Gothenburg Landvetter Airport starting 2nd May 2024, four times a week.

As you stroll through Gothenburg's harbour and city centre, the city's beauty unfolds, accentuated by diverse neighbourhoods exuding a serene ambiance. Every street boasts charming cafés, while top-notch restaurants serve delectable dishes crafted from the finest ingredients. Gothenburg hosts year-round events and attractions, including the Liseberg amusement park, the Opera, annual film festivals, book fairs, the Way Out West music festival, various sporting events, and numerous other cultural offerings.

Gothenburg is where Volvo Cars originated and boasts the World of Volvo, a newly established experience center featuring a remarkable collection of heritage vehicles. The city maintains a strong pride in its fishing heritage, offering an abundance of top-tier seafood sourced locally. Indulge in the finest seafood dishes at one of Gothenburg's many fish restaurants.

The compact city – Gothenburg's cultural attractions

Gothenburg is a pocket-size metropolis, with many of its attractions at walking distance – or a Gothenburg tram ride away. Explore 17th century Gothenburg in the cobblestone streets of Haga, a cosy, centrally located neighbourhood with independent shops and cafés. Be sure to drop by Café Husaren on the main 'Haga Nygata' street –famous for their dinnerplate-sized cinnamon buns known as 'Hagabullen'.

visit the Museum of Gothenburg in East India House, once the hub of Gothenburg's seafaring trade during its 18th-century heyday.

Design lovers should head to the Röhsska Museum of Design and Craft – opened in 1916.

One of Gothenburg's – and Sweden's – most popular attractions is Liseberg, the city's 100-year-old theme park.

Gothenburg is also home to Sweden's legendary music festival, Way Out West.

Gothenburg's natural wonderland – right on your doorstep

In Gothenburg, nature is all around you – be it in the brisk ocean air or in Slottsskogen park, a sprawling haven of cultivated parklands, natural forest and a zoo – open all year round. Another garden that hosts a variety of events and activities year-round is the Gothenburg Botanical Garden (Botaniska Trädgården).

Walkers and hiking enthusiasts are well catered for with Gothenburg the starting point for Sweden's popular Gotaleden trail. Another popular Gothenburg trail is the Göta River pilgrimage (Pilgrimsleden Göta älv).

If you're a boat person, then you're in the right place – Gothenburg's local archipelago boasts over 20 islands, split into a northern and southern archipelago. The islands are easily reached on public transport, with many of the larger ones, like Hönö, open all year round.

On the menu – Gothenburg food and drink hotspots

Gothenburg is home to several foodie hotspots and award-winning eateries – including five Michelin-starred restaurants. The city has a modern food culture, embracing sustainable food practices with Swedish and international flavours. And with the ocean so close by, you're in the right place to enjoy some of the best seafood in Sweden. Try Fiskekrogen, a much-loved Gothenburg institution, for its bountiful shellfish platters.

For seafood with a Japanese-inspired twist, book Vrå, an award-winning eatery situated in what was once a 1920s post office.

For a New York-Italian menu opt for Tavolo, set in a converted industrial heritage building in the stylish Magasinsgatan area. At Human you'll enjoy top-notch New Nordic cuisine with a focus on seafood and plant-based dishes. For a modern riff on traditional Swedish fare ('husmanskost') opt for the menu at Natur – they also have an excellent selection of natural wines.

It's in the water – Gothenburg's craft beer and urban wine

Considered one of Europe's hottest craft beer hubs, Gothenburg is home to a staggering number of craft breweries, tap rooms and beer pubs. The city even hosts one of the world's biggest beer and whisky festivals each spring, GBG Beer Week.

Try Stigberget, an award-winning brewery in the ultra-hipRingön industrial district. If you prefer wine, head to the former meatpacking area Gamlestaden and Wine Mechanics, an urban winery set up by two wine innovators.

And for those of you interested in exploringGothenburg's nightlife, breweries and bars in Gothenburg often host DJs and musicians.

More information: https://www.goteborg.com/en

Press Photos: https://imagebank.sweden.se/search/g%C3%B6teborg#filter

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