Visit Sweden News Room

Highlights & Anniversaries - the Many Reasons to Visit Sweden in 2024!

As 2023, full of jubilees comes to an end, we reflect on a year filled with remarkable celebrations across Sweden. 2024, however, promises an equally exciting array of highlights and significant anniversaries!

With a list full of events to help next year´s travel plans, we send you off into this year´s Christmas season with wishes for a God Jul & Gott Nytt År - Merry Christmas and a Happy New Year 2024!

Cultural events

- World of Volvo opening in April 2024, Gothenburg
- Monets Garden coming to Malmö beginning of March, Malmö
- Re-opening of ArkDes, Stockholm
- The new Gustavianum is estimated to open in spring 2024, Uppsala
- The Cell – life science in Hagastaden will open on April 18th 2024, Stockholm
- Stockholm Design Week from February 5 to 11 2024, Stockholm
- Stockholm Furniture Fair, February 6 to 10, 2024, Stockholm
- Spirit Of__ opening in summer 2024, Stockholm
- Open Art – Cultural Event in Örebrö

Music events

- Eurovision Song Contest in Malmö
- Sweden Rock Festival - 5-8 juni 2024Sölvesborg, Blekinge
- Hasslöfestivalen celebrates 25 years 11-13 JulyKarlskrona, Blekinge

Leisure events

- Reopening of the public sauna at the Jubileumsparken in spring 2024, Gothenburg
- Leksand Sommarland celebrate 40 years, summer 2024 Leksand, Dalarna
- Karlskrona Archipelago Festival - 30/7 - 4/8 2024 Karlskrona, Blekinge
- Fårfesten I Kil (The sheep festival), Värmland
- The Land of Legends Storytelling Festival - A Family Storytelling Festival with a Taste of the World,13 – 16 June 2024, Småland
- High Chaparral, Småland, introduces a new service in 2024: If it rains too much, you can revisitthe park!

New Hotels/Accommodation/Travel Packages

- Hotel Fratelli in Karlstad opening in April 2024, Värmland
- Hernö Gin Hotel in Kanaludden scheduled to open at the end of 2024, Västernorrland
- Clarion Hotel Karlatornet opens in spring 2024, Gothenburg
- Hotel Villa Dahlia a new Botique Hotel in central Stockholmopening autumn 2024
- Örenäs Slott (Castle) is expected to be completed in summer 2024, Glumslöv
- Billingehus in Skövde fully completed in summer 2024, West Sweden
- Pernilla Wiberg Hotel celebrates 20 years, Dalarna
- The Ark – opening Spring 2024, Blekinge
- New travel package 2024 - ”Vårt bästa Småland” (The Best of Our Småland)

New culinary experiences

- The Fish Church Market Hall "Feskekörka" reopens after almost four years of renovation, Gothenburg
- Tegellådan – Aim to open in 2023 or the beginning of 2024
- Lu – Opening Spring 2024 in Stockholm
- Savoj – opening January 2024, Stockholm
- MESS – opening early 2024, Norrmalm Stockholm
- Art – opening in spring 2024, Vasastan Stockholm
- Din-Din Club opening the fourth restaurant in Stockholm
- NM Food Truck Mariefred, STUA

Sport events

- 40th anniversary of the Tjejmilen run (The Women´s Mile), Stockholm
- Ski resort Idre Fjäll arranges FIS ski cross world cup from March 22 to 24
- Alpina Världscupen, March 9-10 (Jämtland Härjedalen)
- Curling World Championships, April 20-27, 2024 (Jämtland Härjedalen)
- Bauhaus Royal Rally from June 13 – 15 2024, Värmland
- Beijer Hockey Games 2024, Karlstad in Värmland

Anniversaries major events and attractions 2024

- 50th Anniversary of ABBA's Eurovision Song Contest Victory
- 60th Anniversary of the IKEA Hotel in Älmhult
- 100th Anniversary of the Tekniska Museet in Stockholm
- 400th Anniversary of the City of Salą Västmanland
- 100th Anniversary of Svenskt Tenn, Stockholm

Regional News & Anniversaries 2024

- Leksand Sommarland celebrate 40 years, summer 2024, Dalarna
- Pernilla Wiberg hotel celebrates 20 years, Dalarna
- Hasslöfestivalen celebrates 25 years 11-13 July in Karlskrona
- Umeå 2024 - A year of anniversaries

  Guitars – The museum celebrates 10 years

  Väven Cultural centre celebrates 10 years

  Norrlands Opera celebrates 50 years

  Brännbollsyran celebrates 50 years

  The Artwork Listen celebrates 5 years

- DreamHack in Stockholm – Celebrating 30th Anniversary

- Launch of the new electric, public transport, ferry by Candela, July 2024 in Stockholm
- Global Sustainable Tourism Council (GSTC) World Congress in Stockholm from April 23-25, 2024

Cultural events

World of Volvo – Opening April 2024 in Gothenburg

The "World of Volvo", operated by Volvo Cars and the Volvo Group, will become a landmark and a meeting place with space for the new Volvo Museum, exciting exhibitions, concerts, and culinary experiences. The round, five-story building, inspired by the Scandinavian landscape, will be located right next to the Liseberg amusement park and will open in April 2024. https://volvomuseum.com/world-of-volvo/#:~:text=The%20World%20of%20Volvo%20is,the%20same%20form%20as%20today

(Image Download)

Re-opening of ArkDes in Stockholm

After a reconstruction, ArkDes is preparing to welcome visitors back on June 14th, 2024. The museum's amazing collection, a hidden cultural treasure of four million objects, will finally be open again. This is why the Gingerbread House Exhibition, can't take place in 2023, but is gearing up for a grand return in 2024, with promises of being even better than ever! https://arkdes.se/en/ (Image Download)

The new Gustavianum estimated to open summer 2024, Uppsala

After more than 4 years of renovation the Gustavianum - The University´s house of treasures – will reopen in summer 2024.

Gustavianum, Uppsala University's oldest preserved building, houses a diverse array of historical collections dating back to the university's founding in 1477. The museums permeant exhibition showcases a fascinating assortment of artifacts including mummies, Viking helmets, ancient coins, and even Celsius´ very own thermometer. In the new Gustavianum, visitors encounter a world-class university museum that's mission is to be a space for communication between the University and society at large. https://mp.uu.se/en/web/nyheter/-/tjuvtitt-in-i-nya-gustavianum https://destinationuppsala.se/en/activities/gustavianum/# (Image Download)

Images: https://destinationuppsala-mediaportal.qbank.se/search/images?query=Gustavianum

The Cell – life science in Hagastaden will open on April 18th, 2024, in Stockholm

The Cell, located on the ground floor of Forskaren within the National Museum of Science and Technology (Tekniska Museet), is a collaborative venture between the museum and Karolinska Institute. This dynamic space aims to offer exhibitions, laboratories, and engaging encounters with influential figures in the field of life science. Functioning as a resource center on weekdays for students and teachers, The Cell transforms into a multipurpose venue on weekends and evenings, fostering interesting discussions, creative arts, and music experiences, all with the overarching goal of inspiring interest, learning, and future careers in life science, especially among underrepresented groups in education. https://www.tekniskamuseet.se/en/discover/the-cell/

Stockholm Design Week from February 5 to 11 2024

Stockholm Design Week is making a return in 2024, extending an invitation to both professionals and enthusiasts. This week-long event serves as a dynamic platform for networking, launching industry news, and fostering collaborative discussions, emphasising the sharing of knowledge. The February edition promises a diverse program featuring talks, exhibitions, open studios, and showrooms, culminating in the presentation of the latest developments alongside the 2024 fair. https://www.stockholmdesignweek.com/

Stockholm Furniture Fair from February 6 to 10, 2024

In addition, the Stockholm Furniture Fair will take place within the same week from February 6 to 10, 2024. Its Scandinavia's leading event for furniture, lighting design, and architecture. Drawing professionals and enthusiasts worldwide, it serves as a platform for business, networking, product launches, and innovative design. The fair is dedicated to promoting sustainability and inclusivity, featuring a diverse range of products appealing to a broad audience. Additionally, it provides a space for new designers to showcase their work and gain exposure in the industry, with a comprehensive program of events including seminars and workshops. https://www.stockholmfurniturefair.se/en

Music events

Eurovision Song Contest in Malmö & 50th Anniversary of ABBA's Eurovision Song Contest Victory

As nation hosts for the seventh time, the finale of the Eurovision Song Contest 2024 will be held in Sweden, at Malmö Arena on Saturday, May 11th, 2024, with Semi-Finals on Tuesday May 7th, and Thursday May 9th. What makes it extra special is that 2024 marks the 50th anniversary of ABBA's epic win in Brighton, where they impressed everyone with "Waterloo" on April 6th, 1974.

Sweden Rock Festival - 5-8 June 2024, Blekinge

Classic rock, hard rock, metal and even some blues - something for all tastes. Clean and neat, safe and secure. Coastal location, cosy grass hillsides and real lavatories. But most of all, a really friendly and good-natured atmosphere. Like one big family, with members from around 60 countries. The best audience in the world, quite frankly.

Sweden Rock Festival 5 - 8 June, 2024

Sweden Rock Festival 5 - 8 juni, 2024

Images: https://www.swedenrock.com/bildgalleri-2023

Hasslöfestivalen celebrates 25 years 11-13 July in Karlskrona

Established in the summer of 2000, the Hasslö Festival has become a distinctive annual event situated in the heart of Karlskrona's archipelago, drawing large crowds from Sweden and Europe. Embracing all generations, the festival offers a unique experience set against an equally unique backdrop. Initially rooted in classic prog and rock music, the festival has transformed over the years, achieving a harmonious blend of contemporary and legendary music, with acclaimed artists acknowledging the festival's reputation for hosting the "world's best audience."

https://hasslofestivalen.se/

Leisure events

Reopening of the public sauna at the Jubileumsparken in spring 2024, Gothenburg

The public and free sauna in Jubileumsparken will reopen in the Spring of 2024. The architecturally exceptional sauna, originally a prototype, will be replaced by a permanent sauna, but will retain its unique appearance. It is also possible to swim all year round in the recently opened two saltwater pools in the river next to the sauna. During the warmer seasons, you can also swim in a freshwater pool. https://www.goteborg.com/en/places/the-sauna-in-frihamnen

New Hotels/Accommodation/Travel Packages

Hotel Fratelli in Karlstad opening in April 2024, Värmland

Hotel Fratelli aims to be an extraordinary experience and will have its grand opening on April 22nd, 2024. With 85 rooms, a restaurant, bar, orangery, and spa in central Karlstad, it will be a hotel for those looking to escape everyday life for a while. The philosophy revolves around creating meaningful relationships and achieving balance in both lifestyle and dining experience, influenced by honest cuisine from southern Europe. https://hotelfratelli.uhigher.com/sv/home?v=14

Hernö Gin Hotel in Kanaludden scheduled to open at the end of 2024, Västernorrland

The nine-story Hernö Gin Hotel will be constructed in a seaside location on Kanaludden in Härnösand, right next to Södra Sundet, which flows into the Bothnian Sea. With 120 rooms, several bars, a restaurant, and a conference facility with seven rooms and capacity up to 225 people, the hotel will be close to the center of Härnösand within walking distance for the guests. Hernö Gin Hotel will offer an overall experience in line with visitors' expectations of a concept hotel for the world's best gin. https://nordichotels.com/upcoming-projects

Clarion Hotel Karlatornet opens in spring 2024, Gothenburg

Karlatornet is now the tallest building in Scandinavia with a height of 246 meters and 74 floors. It will offer apartments, restaurants, a sky bar, and a viewing platform, as well as a photo exhibition about the project and the surrounding area. The new Clarion Hotel Karlatornet will open in spring 2024 with 300 rooms. The viewing platform and Skybar are planned for the end of 2024 or spring 2025. And yes, it really is very, very high! https://www.strawberryhotels.com/blog/smart-stuff/gothenburg-northern-europes-silicon-valley/

Örenäs Slott is expected to be completed in summer 2024

Under extensive renovation, Örenäs Slott (Castle) and its surroundings are being transformed into a magical destination, blending history with new experiences. Set to be completed by summer 2024, the revamped castle will feature new restaurants, a pool club, bars, and lively music - a destination full of exciting activities. https://www.orenasslott.com/en/

Hotel Villa Dahlia a new Botique Hotel in central Stockholm opening autumn 2024

Villa Dahlia, a new boutique hotel in Stockholm, is set to open in early autumn 2024, offering an exclusive and chic experience

inspired by the ambiance of 1920s and 1930s Milan. The first deluxe room, featuring carefully chosen colour and material selections for a first-class sleeping experience, provides a glimpse into the hotel's relaxed elegance and cosy Italian villa atmosphere. As a sister hotel to Hotel Diplomat and Villa Dagmar, Villa Dahlia is centrally located near Tegnérlunden, poised to be an atmospheric international meeting place for both guests and locals. Bookings for the 103-room boutique hotel, complete with a food bar, private spa, gym, and conference room/private dining, will open in spring 2024. Link to the hotel's website: http://hotelvilladahlia.com

https://www.diplomathotel.com/en/press/nytt-hotellprojekt/

https://hotelvilladagmar.com/wp-content/uploads/2023/11/PRM-Villa-Dahlia_30_november2023.pdf

Billingehus in Skövde will be fully completed by summer 2024 (West Sweden)

Billingehus gradual opening started in the summer of 2023, but the full glamour unfolds in summer 2024, promising a great luxury experience. The Billingehus destination will offer 240 rooms, around 20 meeting rooms, a congress venue for 750 participants, an extensive range of restaurants with 4 bars, and Spa & well-being area where you can look after both body and mind! Billingehus is Lotus Hotel Group's fourth destination, together with Varbergs Stadshotell & Asia. https://www.billingehus.com/ https://www.billingehus.com/en/spa-summer-2024/ (Image Download)

Images: https://www.mynewsdesk.com/se/lotushotelgroup/latest_media/tag/billingehus

The Ark – opening in Spring 2024, Blekinge

In spring 2024, Eriksberg Hotel & Nature Reserve will introduce The Ark, a distinctive building featuring 23 additional hotel rooms seamlessly integrated with nature. Resembling a ship, The Ark offers a futuristic experience, allowing guests to get even closer to wildlife with some rooms featuring glass floors overlooking a feeding spot. Sustainability is a key focus, and the three-story structure includes terraces facing the savannah, pond views, and proximity to amenities like restaurants, reception, and a warm outdoor pool.

The Ark.pdf

https://www1.eriksberg.se/en/start

New culinary experiences

Fish Church Market Hall "Feskekörka" reopens after almost four years of renovation in Gothenburg

The Fish Church Market Hall, also known as "Feskekörka", reopens after almost four years of renovation. This iconic seafood temple dating back to 1874 houses fishmongers, restaurants, and a bar. Vegetarian options are also available. The Fish Church will be open all year round and there will be outdoor seating in the summer. The reopening is planned for early 2024.https://www.goteborg.com/en/places/feskekorka

Tegellådan – Aims to open in 2023 or beginning of 2024

The former boiler room of Gasverket in Norra Djurgårdsstaden will house a restaurant, beer hall and brewery. Tegellådan, run by Lådan, will occupy the 650 square metre space, with a large area for 100 guests and a smaller space for around 30 seated guests. There will also be an outdoor dining area. The aim is to open in 2023, or the beginning of 2024.

Lu – Opening Spring 2024 in Stockholm

Kim Trinh and Luong Lu, mother and son behind the popular Malmö restaurant that received Nöjesguidens Malmöpris for best restaurant in January 2020, are expanding their venture to Södermalm in Stockholm with the opening of Lu on Nytorget in spring 2024. At Lu, the atmosphere is reminiscent of a Chinese family gathering, offering street food from Hong Kong. The menu features spicy dishes with Cantonese flavors, including mapo tofu, grilled duck, and crispy pork belly.

https://www.bokabord.se/artiklar/kinesiska-malmokrogen-lu-oppnar-i-stockholm

https://www.koket.lu/ https://www.instagram.com/lu.stockholm/

Savoj – opening January 2024, Stockholm

https://www.savojsthlm.se/

MESS – opening early 2024, Norrmalm Stockholm

https://themess.se/?utm_source=thatsup&utm_medium=referral https://themess.se/

Anniversaries major events and attractions 2024

50th Anniversary of ABBA's Eurovision Song Contest Victory - April 6, 1974

50 years ago, ABBA, the iconic Swedish pop group, achieved a historic victory at the Eurovision Song Contest (ESC) in Brighton on April 6th, 1974. They won with their legendary song "Waterloo," which catapulted them to international fame. ABBA's triumph at ESC marked a crucial moment in their career, setting their status as one of the most successful musical acts in the world.

Numerous locations in Sweden offer the opportunity to trace the path of the legendary band ABBA.

- https://abbathemuseum.com/en/
- https://www.rival.se/
- https://slottsholmen.com/
- https://backstagehotelsthlm.com/happening/mamma-mia-the-party/

60th Anniversary of the IKEA Hotel in Älmhult

Älmhult, the heart of IKEA, is home to the only IKEA hotel in the world. Here you get a unique experience, where everything revolves around the province of Småland and IKEA. On August 22nd, 1964, there were 25 rooms, a restaurant and a swimming pool in what was then Motel IKEA. Today, almost 60 years later, the Motel IKEA has become the IKEA Hotel, and 25 rooms have become 254. But much remains from 1964 - the copper roof has been converted into the reception and the limestone floor has been preserved. As has the open fireplace in the restaurant. The sparing use of resources is not only economical, but also environmentally friendly - typical IKEA. https://ikeahotell.se/en/about-us/ and At the heart of IKEA since 1964

100th Anniversary of the Tekniska Museet in Stockholm

The Tekniska Museet in Stockholm is celebrating its 100th anniversary with a series of events, both small and large, spanning an extended period. The jubilee was initiated on December 5th with the opening of Wisdome Stockholm by the King of Sweden. For its 100th anniversary, the museum aims to present itself as a new type of institution. While remaining family friendly as always, the museum will now also be open daily from 10 am to 10 pm for events. In April, The Cell in Hagastaden will be opened, followed by a new immersive exhibition about the forest starting in May. With numerous small and large events, one can look forward to a bustling atmosphere at the Tekniska Museet.

https://www.tekniskamuseet.se/en/

400th Anniversary of the City of Sala, Västmanland

April 15,2024 marks the anniversary of the day King Gustav II Adolf granted Sala its town charter 400 years ago. Sala has experienced many historical events over the years that have shaped the city into what it is today. This anniversary is an opportunity to showcase the beauty of the city to the world, bring people together to create positive change, and create new memories and experiences for the residents. https://www.sala400.se/Info?id=32785

Images: (Image Download) (Image Download)

40th anniversary of the Tjejmilen run in Stockholm

On August 31, 2024, Tjejmilen will be a proud 40 years old, and this will be celebrated with a spectacular party. As an exclusive event for women, it is one of the largest of its kind in the world. For the 40th year, thousands of women will gather on Gärdet in Stockholm, not only to run the challenging 10 kilometers, but also to set an impressive sign of female strength and solidarity that will encompass the entire city of Stockholm. https://tjejmilen.se/

Images: https://www.mynewsdesk.com/se/stockholm_marathon/latest_media/tag/tjejmilen

100th Anniversary of Svenskt Tenn

Svenskt Tenn is an interior design shop located on Strandvägen in Stockholm, Sweden. It was founded in 1924 by Estrid Ericson, who recruited Josef Frank to the company 10 years later. The company is famous for its high-quality and innovative designs in furniture, textiles, lighting, and home accessories. In addition to admiring at and being inspired by the special design of Svenskt Tenn, you can visit their café. Café Svenskt Tenn serves salty, sour and sweet dishes that follow the changing seasons. The founder Estrid Ericson was a great tea lover who is said to have drunk five cups every day; two and a half in the morning and two and a half at lunch. https://www.svenskttenn.com/se/en/

Images: https://svenskttenn.presscloud.com/digitalshowroom/#/selection/418822066771159 https://imagebank.sweden.se/search?q=Svenskt+Tenn

Regional News & Anniversaries 2024

Dalarna

Leksand Sommarland celebrate 40 years, summer 2024 Dalarna

Leksand Sommarland adventure park celebrates 40 years by throwing an all-summer anniversary party featuring special events, activities and deals in addition to the 46 attractions awaiting behind the gates. This 270,000 square meter park includes a water park and amusement park rides – as well as a range of action and adventure activities for all ages. Along with Leksand Resort, the neighboring five-star campsite, Leksand Sommarland remains a favourite family fun destination in the very heart of Sweden, beautiful Dalarna.

https://www.leksandsommarland.se/

Ski resort Idre Fjäll arranges FIS ski cross world cup from March 22 to 24

Idre Fjäll is a renowned destination in Sweden, celebrated as the nation's primary arena for ski cross. The location is well known for hosting the Swedish World Cup ski cross event each year, drawing the world's elite ski cross athletes to compete in this major, high-speed competition.

https://www.idrefjall.se/en/

Images: https://www.flickr.com/photos/idrefjall/with/16840718821/

Pernilla Wiberg hotel celebrates 20 years – Idre Fjäll, end of Jan 2024

A genuine mountain hotel with ski in / ski out, the perfect base for your mountain vacation! If anyone knows how a room for skiers and mountain enthusiasts should look, it's Pernilla Wiberg. She has created rooms exactly as she wants them: spacious with extra room for equipment, the ability to dry damp clothes, and comfortable beds to rest on after a wonderful day in the mountains.

https://www.idrefjall.se/vart-boende/pernilla-wiberg-hotel/

Jämtland Härjedalen

Alpine World Cup, March 9-10

Åre welcomes its annual and traditional visit from the Alpine World Cup as the women compete in two races at the Alpine National Arena in mid-March. Giant slalom will be held on one day, and slalom on the other. Come and cheer and enjoy watching the world stars give their best performances in their home country. https://worldcupare.com/

Images: https://worldcupare.com/media/

Curling World Championships, April 20-27, 2024 in Östersund

The dual curling World Championships will take place in Östersund. Twenty teams will compete in the Mixed Doubles World Championship, which has been an Olympic event since 2018. The teams will be accompanied by an entourage of team and national coaches, physiotherapists, chefs, and more. The Senior World Championship is played by players over 50 years old, with the 40 participating teams having 5-6 active players and many accompanying members. https://www.curling.se/folja/folj-aktuella-tavlingar/world-curling-federation-wcf https://www.ostersundscurling.se/

(Image Download)

Blekinge

Karlskrona Archipelago Festival - 30/7 - 4/8 2024

Karlskrona Archipelago Festival is a celebration where the unique history of the World Heritage Site meets the pulse and street life of the modern city. Where vibrant parks and squares offer music and celebrations, but where quiet gems and interesting history also give visitors unforgettable memories. The Archipelago Festival wants to be a modern festival with respect for both naval history, world heritage and the environment. Something you visit and enjoy or are a part of.

Karlskrona Archipelago Festival 2024 | Visit Karlskrona

Karlskrona Skärgårdsfest (karlskronaskargardsfest.se)

Stockholm

Spirit Of__Not a museum (?)

"Spirit of___" is set to open in Stockholm in summer 2024 as a socially motivated and future-focused cultural space. It aims to provide meaningful entertainment through the latest in new media art, immersive experiences, physi-digital creations, sound and interactive designs, digital media, video and photo art, robotics, science, technology, and more. Beyond being a physical space, Spirit of___ will also be an online world with the goal of inspiring and being a catalyst for positive action for a better future. The initiative encourages the transformation of dreams into ideas and believes in the power of ideas to drive positive change. With a central message of "Dream more. Do more." symbolising the commitment to fostering creativity and impactful actions.

Opening summer 2024 in Stockholm.

https://spiritof.se/

Inauguration of Stockholm Archipelago Trail opening November 2024

A new 270 km long Stockholm Archipelago Trail will approximately open in November 2024. It will be accessible from public ferries, spanning 19 islands and featuring a digital platform for navigation and service information. This transformative project aims to showcase cultural and natural diversity while promoting responsible tourism, encouraging visitors to tread lightly and leave lasting memories.

https://www.linkedin.com/feed/update/urn:li:activity:7082294035133997056/

https://www.stockholmarchipelago.se/en/

Images: https://mediabank.visitstockholm.com/search/images/archipelago

Launch of the new electric ferry by Candela into use as public transport in July 2024, Stockholm

Candela has unveiled the Candela P-12 Shuttle, touted as the world's fastest, longest-range, and most energy-efficient electric boat. Primarily designed for public transport, this innovative vessel will operate between the Stockholm suburb of Ekerö and the city center, planned for 2024! With a speed of 30 knots, it surpasses other electric boats, offering faster commuting than traditional subway and bus routes. This electric vessel is not only faster than rush hour car travel but is also significantly more energy-efficient than diesel-powered vessels on the same route. Boasting a long range and zero emissions, the Candela P-12 Shuttle represents a sustainable and efficient leap in marine technology for public transportation.

Candela envisions transforming urban transport in Stockholm with its P-12 Shuttle, aiming to challenge traditional modes of commuting. The electric ship's hydrofoil efficiency allows it to outpace cars and buses during rush hour, offering a cost-effective alternative to new subway lines or highways. Candela proposes replacing large diesel vessels with smaller, faster P-12 Shuttles on the Stockholm-Ekerö route, increasing passenger capacity, reducing operating costs, and enabling frequent departures, ultimately providing commuters with a more flexible and efficient transportation option.https://candela.com/candela-p-12-enables-public-transport-faster-than-cars-and-subway/ https://candela.com/ https://candela.com/p-12-has-taken-flight/

https://www.mynewsdesk.com/candela-speedboat-ab/pressreleases/worlds-first-electric-flying-passenger-ship-takes-off-enters-production-3286832

Images: https://media.candela.com/Commercial-vessels/P-12-Shuttle/ https://media.candela.com/P-12-Shuttle-Zero/n-NmHGn7

Global Sustainable Tourism Council (GSTC) World Congress in Stockholm, April 23-25, 2024

The GSTC is a non-profit organisation that provides a framework and guidelines for promoting sustainable tourism practices worldwide. The GSTC has developed a set of criteria and performance indicators for sustainable tourism, known as the GSTC Criteria, which cover areas such as environmental sustainability, social and cultural responsibility, community engagement, and economic benefits for local communities.

https://www.gstcouncil.org/

Stockholm regularly hosts a wide array of public events, exhibitions, sports events, tech meetups, festivals, and concerts with some of the world's brightest stars. Also, in 2024! https://professionals.visitstockholm.com/documents/201/Events_2023-25_feb2023_0217.pdf

DreamHack in Stockholm – Celebrating 30th Anniversary

The world's largest gaming and culture festival, DreamHack, will take place in Stockholm in November 2024, marking its largest-ever event. Hosted at Stockholmsmässan in collaboration with Elgiganten, the festival is set to showcase Stockholm's status as a gaming hub and is expected to be a highlight in gaming culture. DreamHack, celebrating its 30th anniversary, has grown from a LAN festival to a global sensation, with Jönköping hosting its major events for the past 22 years. DreamHack Summer 2024 is scheduled for June 14-16 in Jönköping, followed by DreamHack Stockholm in Stockholm from November 22-24.

https://dreamhack.com/stockholm/ https://www.mynewsdesk.com/se/stockholmsmassan/pressreleases/dreamhack-till-stockholm-blir-stoersta-festivalen-naagonsin-3289120

Images: https://www.flickr.com/photos/dreamhack/

Södermanland

NM Food Truck Mariefred

The summer activity that attracts up to 40 food trucks to the city. Embark on a culinary journey between the trucks, tasting all kinds of street food. It´s also easy to find beautiful spots along the way where you can sit down and enjoy your food while soaking in the lively atmosphere and beautiful views, as most food trucks are set up along Strandvägen, running from the marina towards the small harbour. https://www.nmfoodtruck.se/

Värmland

Bauhaus Royal Rally from June 13 – 15 2024

We want to give Scandinavia a real rally party. Speed and excitement when Sweden's, Norway's and Europe's rally elite square off in the FIA European Rally Championship. An event that will be extra everything for both competitors and spectators. A royal summer festival for everyone!

https://ercroyalrally.com/en/

Beijer Hockey Games 2024

Beijer Hockey Games 2024 takes place in the Swedish city of Karlstad in Värmland from February 8th to 11th, featuring the participating nations Czech Republic, Finland, Switzerland, and Sweden. The points the teams earn in their matches against each other contribute to their standing in the Euro Hockey Tour.

https://vmhockey.se/sweden-hockey-games/

Fårfesten I Kil (The sheep festival)

The 2024 Sheep Festival (Fårfesten) takes place from Thursday, February 29th, to Saturday, March 2nd, at Sannerudsskolan in Kil, Värmland. The whole idea behind the Sheep Festival in Kil is to spread knowledge about sheep and inspire various activities made possible by the sheep industry. Breeders, craftsmen, and raw material processors are present to provide visitors with a comprehensive experience. The Swedish Wool Championship will take place at Fårfesten (Sheep festival) 2024. There will be several international exhibitors, for example Iceland and England. There are visitors from many countries, such as the USA and New Zealand. The fair is considered one of the best in the sheep business. In 2023, over 8,000 people attended the Sheep Festival.

https://farfestikil.com/

Östergötland

New Boat tour from Söderköpning to Östergötland

Website will be completed with Information about the new tour as soon as possible.

https://www.skargardskompaniet.se/en/home/

Wind shelters ArkNat-project is finished

Wind shelter project - ArkNat is finished and now ready to use, visit and experience!The shelter at Omberg is complete with toilet and barbecue area and the shelter at Svälinge will be ready in the Spring.

https://arknat.com/takern-omberg/

Images: https://imagebank.sweden.se/search?q=ArkNat

Gävleborg

Re-Opening of the Swedish Railway Museum

The Swedish Railway Museum in Gävle is re-opening after a major renovation of the exhibits and other facilities between 2017-2024.The opening is planned for Spring 2024 (Date to be published before Christmas 2023).

https://www.jarnvagsmuseet.se/en

Småland

The Land of Legends Storytelling Festival - A Family Storytelling Festival with a Taste of the World

13 – 16 June 2024

Currently the oldest recurring festival in the Nordics. Over four days, the weekend before Midsummer, The Land of Legends is filled with unique storytelling and music programs in both Swedish and English, workshops, and a family festival with tailor-made content for all ages, starting from 0 years.

The festival consists of about seventy programs and as many artists who entertain, touch, and surprise at various places in the region like an ancient homestead, beside a fire in a beech forest, at the enchanted Storytelling Museum, at a legendary Mythical Site, or in a historical venue right in the heart of Ljungby.

The festival has been named the cosiest of them all, in the magical storytelling realm of Småland. Since its inception in 1990, the festival has steadily evolved to become one of the most important meeting places for storytelling enthusiasts from around the world. UNESCO's recognition of the work with oral storytelling also contributes to the lectures and discussions during the festival and is a basis for the many collaborations and networks both locally and internationally.

https://www.sagobygdensfestival.se/

Images: https://smaland-oland3.qbank.se/mb/?h=0e60e308014686550624623 79d33f5ed

New Travel Package 2024 - ”Vårt bästa Småland” (”Our Best Småland”)

Four family-owned businesses in eastern Jönköping County, Sweden, have collaboratively launched "Our Best Småland," an international offering showcasing nature, culture, and local flavors. The package includes stays at Wallby Säteri and Trakt Forest Hotel, a nature camp with Outdoor Experience Småland, guided activities like hiking, swimming, fishing and an e-bike tour to Astrid Lindgren's filming locations. The businesses, committed to sustainability and local development, aim to highlight the rich offerings of Småland during the different seasons.

High Chaparral introduces a new offer in 2024: If it rains too much, you can revisit the park!

High Chaparral, the Wild West theme park in Småland, Sweden, is introducing a rain guarantee for the summer of 2024, allowing guests to return on another day if it rains over 10 mm/m2 between 10:00 and 18:00 on open days. Bookings for the upcoming summer open on December 4, aiming to provide guests with extra confidence following the positive response to a lightning storm last summer. The rain guarantee covers an additional day visit during the summer of 2024, automatically communicated to affected guests via email, and includes all shows throughout the season.

https://www.highchaparral.se/nyhet-2024-regngaranti-nar-ovadret-nar-vilda-vastern/

Images: https://www.highchaparral.se/press/pressbilder/

Skåne, Sweden´s southernmost county

Makeover of Örenäs Slott

https://www.orenasslott.com/om-oss/orenas-slotts-historia

already as a topic (see above)

Opening of Maryhill Estate

https://maryhillestate.com/

Countryside bliss with plenty of "cest la vie" vibes - The place where Örenäs Castle is located was once called Maryhill. The story goes that the Lord Mayor August Anderberg bought the plot in 1867 and gave the then-property the name Mariehild after his wife. The next owner, Countess Constance Wachtmeister, French by birth, expanded the park at the end of the 19th century and changed the name to Maryhill. Beautiful, we think. The baroque castle was built in the 1910s by the "Sugar King" Carl Tranchell and his memory will be remembered in the pool club we are building. We say a warm welcome to a new and old story. More information coming week 49

Västerbotten/Umeå

Umeå 2024 - A year of anniversaries at Umeå

Umeå was named the European Capital of Culture 2014, and for good reason. The city has an entrepreneurial and innovative spirit, a number of highly regarded museums and major annual events in music, sports and food. Several of them have upcoming anniversaries in 2024. Here are some of the highlights!

Väven Cultural centre celebrates 10 years

Umeå's buzzing cultural centre and architectural landmark (with its abstract, birch-inspired aesthetic) houses two hotels, the city library, a cinema and several restaurants and cafés. The building hosts events and activities year-round, from concerts to vintage fashion markets. Upstairs, you'll find the first Women's History Museum (Kvinnohistoriskt Museum) in Sweden that inspires action and debate on different themes across "gender and power, identity and history". https://www.vaven.se/sve

Image: https://contentbank.visitumea.se?id=567 and https://contentbank.visitumea.se?id=1901

Norrlandsoperan celebrates 50 years

Norrlandsoperan is the world´s northernmost opera house and a centre for innovative opera and performing arts. The four stages in the house offer a range of concerts, opera, dance, theatre, contemporary art, workshops and festivals. Being one of the most modern opera houses in Europe, it arranges hundreds of different events a year. https://norrlandsoperan.se/

Image: https://contentbank.visitumea.se?id=1015

The artwork listen celebrates 5 years

Umeå is the kind of city that chooses to place a work of art against sexual harassment right in the city centre. The reason lies in the city's history, the time now and a progressive look ahead. Listen by Camilla Akraka, a red-painted feline with powerful muscles, is a symbol of the city's work with gender equality and an obvious perspective in sustainable urban development. https://www.umea.se/flytta/english/movetoumea/arkiv/arkiv/feature/acitythatroarsforgenderequality.5.56905b6818112a0baaeb2b.html https://visitumea.se/en/equality-umea

Image: https://contentbank.visitumea.se?id=1334

Örebro

Open Art – Cultural Event in Örebrö, June 15-September 8, 2024

Open Art is an exhibition that takes place in the city centre of Örebro in Sweden every second summer. Contemporary artworks are displayed outdoors and available for public interaction day and night during the exhibition period. For each edition the festival presents a large number of artists working in a wide variety of art mediums and techniques. The majority of the artworks are sculpture and installations but Open Art welcome artists working in all disciplines, interested in the intersection between art and the public.

The next edition of Open Art will be the 9th, and will take place inJune 15-September 8, 2024



Welcome to Sweden – a destination of a different nature!

Map credit: Vecteezy.com

Visit Sweden *has an official assignment from the Swedish government to market Sweden as a destination. Our vision is that Sweden by 2030 is the world's most sustainable and attractive destination built on innovation. Visit Sweden is a limited company with 50 employees across the world. The Company is based in Stockholm and the turnover 2022 was SEK 159,9 million.*

Additional assets available online: Photos (22)

https://press.visitsweden.com/2023-12-19-Highlights-Anniversaries-the-Many-Reasons-to-Visit-Sweden-in-2024