Discover the Latest New Hotels from Sweden

Several new and trendy hotels in Sweden that have recently open, or are scheduled to open soon, offer a variety of unique experiences – from imaginative family entertainment and sustainable dining to breathtaking views and outdoor adventures. A holiday in Sweden is even more accessible now with United Airlines seasonal daily direct flight between Newark and Stockholm. Plus, Stockholm's renowned Frantzén restaurant has recently secured its place as one of the world's best, blending Swedish traditions with innovative cuisine using locally sourced ingredients.

New and Trendy Hotels in Sweden: A Sneak Peek at Noteworthy Openings

1. Liseberg Grand Curiosa Hotel, Gothenburg (Opened in April 2023)
Located next to Sweden's largest amusement park, Liseberg, this imaginative family hotel offers a delightful experience for both young and adult guests. The star-shaped building features 457 rooms, each with at least five beds. From a lobby slide and a pony carousel in the café to a speakeasy cocktail bar and a vibrant roof terrace overlooking the amusement park, Liseberg Grand Curiosa Hotel promises endless entertainment. To boot, hotel guests enjoy guaranteed entry to Liseberg.
For more information: liseberg.se/grandcuriosa

2. Kläpphagen Koster, West Sweden (Opened in May 2023)
Nestled on the picturesque Koster Islands near Strömstad, Kläpphagen Koster presents a boutique B&B, restaurant, and brewery just in time for the summer season. Guests can choose from unique accommodation options like glamping tents or a two-story garden house. The restaurant's strong focus on sustainability adds to the allure, with all food cooked over an open fire, providing a delicious and environmentally conscious dining experience.
For more information: klapphagen.se

3. Hotell Billingehus, Skövde (Opened in May 2023)
Having opened its doors for the first time in 1970, Hotell Billingehus underwent extensive renovations over the past year and a half. Perched atop mount Billingen, the hotel is set to become an outdoor paradise once again. Collaborating with renowned architect Gert Wingårdh, the new owners have restored its former glory while infusing a contemporary touch. With 240 rooms, multiple restaurants and bars, as well as nearby relaxing baths, hiking trails, and ski slopes, the dream of an idyllic getaway becomes a reality at Hotell Billingehus.
For more information: billingehus.com

4. The Plaza Rooftop Hotel, Västerås (Opened in June 2023)
Experience the ultimate luxury in Västerås at the newly expanded Best Western Plus Hotel Plaza. Collaborating with Hästens, one of Sweden's leading bed suppliers, the Plaza Rooftop Hotel offers a unique hotel experience on a roof terrace in the heart of Västerås. Indulge in an extraordinary room service menu and choose from thrilling activities such as bungee jumping, hot air balloon rides, and private gin tasting. Prices start at approximately $393 and include a 3-course dinner, welcome drink, minibar access, spa entrance, and a gym session at Skygym. The Plaza Rooftop Hotel is open from late June 2023 to September.
For more information: plazavasteras.se/plazarooftophotel

5. Scandic Go, Stockholm (Opening in September)
Fresh, urban, sustainable and price-conscious - Scandic launches Scandic Go in Stockholm. This new concept is in response to the growing demand from a new generation of hotel guests. The new brand focuses on sustainability, offering smart solutions in attractive city locations at affordable prices. This concept complements Scandic's current offering in the middle and upper-middle segments of the hospitality industry, targeting a more price-conscious demographic. The first Scandic Go will be in central Stockholm and opens September 5, following a renovation of an existing Scandic property on Upplandsgatan.
For more information: scandichotels.com/explore-scandic/scandic-go

6. Clarion Hotel Draken, Gothenburg (Opening fall 2023)
Adding to the growing array of hotels in Gothenburg, Clarion Hotel Draken will make a grand entrance as the city's tallest hotel building. This iconic cinema-turned-hotel will house 474 rooms and feature Gothenburg's highest sky bar. With a central location in the Järntorget district, the hotel aims to be a hub of unforgettable experiences, offering concerts, shows, and other live events.

7. STF Undersvik Farm Hotel & Hostel, Hälsingland (Opening fall 2023)
A new era begins for STF Undersvik as this farm opens its doors to the public after serving as a campsite for confirmands for over 80 years. Situated by Lake Ljusnan, the dog-friendly hotel and hostel will offer 130 beds across five buildings. Guests will

have easy access to a range of outdoor activities, including hiking, kayaking, fishing, bicycling, and ice skating, making it an ideal basecamp for nature enthusiasts.
For more information: swedishtouristassociation.com

8. Hotel Fratelli, Karlstad (Opening in April 2024)
Looking to offer an extraordinary experience, Hotel Fratelli aims to be a sanctuary in central Karlstad. With 85 rooms, a restaurant, bar, and orangery, it provides an escape from everyday life. The Olsson brothers, well-known restauranteurs in Värmland county, are among the partners in this project, and their expertise promises a memorable stay for guests seeking something truly special.
For more information: nordichotels.com

Press Images:
The Plaza Rooftop Hotel
Scandic Go

Additional assets available online: Photos (3)

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