

Six places to enjoy a truly authentic Swedish Midsummer



Credits: Vilhelm Stokstad/imagebank.sweden.se

Swedish Midsummer – Sweden’s Unofficial National Day

Plan a holiday to Sweden in the month of June this year and you will be rewarded with double helpings of celebratory joy. Not only is it the month when Sweden turns 500 years old, but also the month of Sweden’s most longed-for festival - Midsummer.

On June 23rd (Midsummer’s Eve), which is the longest day of the year, you will have the chance to meet with a group of cheerful Swedes, dressed in traditional costumes, dancing around the maypole. Make sure you join the [“Små Grodorna” \(The Little Frogs\) dance](#) and hop away from all worries. Treat yourself to traditional Swedish fare including [cured salmon](#), pickled herring and, of course, [fresh strawberry cake](#).

In agrarian times, Midsummer celebrations in Sweden were held to welcome summertime and the season of fertility. It was not until the 1900s, however, that this became the most Swedish of all traditional festivities. Midsummer Night, one of the lightest of the year, was considered a magical night, as it was the best time for telling people’s futures. Also, that night, it was said, water was turned into wine and ferns into flowers. Many plants acquired healing powers on that one night of the year.



Credits: Anna Hållams/imagebank.sweden.se

Six Places to Enjoy a Truly Authentic Swedish Midsummer

Over the Midsummer weekend, Swedish cities are usually quiet as most local people head off to the countryside and celebrate the Midsummer holiday with their families and friends. Here are a few places where you can join the fun, celebrate like a local and experience this truly authentic tradition.

Please note that celebration programs from the below list may only be updated at the end of May or early June. Make sure you check the latest information before leaving.

Dalarna – Sammilsdal

Midsummer in Leksand, Dalarna gathers 20,000-30,000 visitors every year to [Sammilsdal \(Gropen\)](#). It is also the world's largest & longest-running midsummer celebration.

[Dalarna](#) is home to many of Sweden's timeless treasures. The centuries-old UNESCO-listed Falun Mine is only an hour away from Leksand by train. Or after the Midsummer feast go hiking along the route of the world's oldest long-distance cross-country ski race 'Vasaloppet'.

Stockholm – Skansen

Midsummer celebrations at [Skansen](#) are the real highlight of the summer in Stockholm. Follow the folk dancers and dance through until Sunday, the summer will then officially have arrived. Pay a visit to both wild and domestic Nordic animals living in the world's oldest open-air museum and learn from Skansen's approach to species conservation and biodiversity.

It is worth noting that Skansen has recently earned the honourable distinction of Sweden's most sustainable brand in the travel industry, according to the "Sustainable Brand Index 2023". Such recognition is no surprise, as Skansen has consistently played an active role in preserving and making Sweden's cultural heritage accessible. Top of Form

Göteborg – Slottsskogen

[Slottsskogen](#) in Gothenburg is a well-designed city park combined with a natural forest. It creates a large open area for people to gather and celebrate festivities. Both locals and visitors alike are invited to the big lawn in front of Björngårdsvillan every year to enjoy this classic Midsummer event.

This year's celebration promises to be different as the city also celebrates its [400-year anniversary](#) in the same month. A variety of festive activities are lined up throughout the year and the city will be filled with music, dance, culinary experiences, and fun for all ages.

Småland – Getnö Gård.

We often say [Småland](#) is 'Sweden for real' thanks to its rich culture and undisturbed nature. If you want to treat yourself to a real authentic Swedish midsummer as well as their enchanting countryside, you should not miss [Getnö - Lake Åsnen Resort](#) in Småland.

The resort is a natural paradise, nestled by the [Åsnen National Park](#), Sweden's 30th national park. Enjoy a magical Midsummer night by the tranquil Åsnen lake, old beach forests and its unique archipelago landscape.

Gotland – Paviljongsplan.

[Gotland](#) off the east coast of Sweden embraces both wild nature and rich culture. Its mild summer weather and long hours of sunshine make it a holiday paradise for Swedes. [Visby](#), the main town of Gotland, listed by UNESCO World Heritage, preserves a beautiful walled town dating back to the 12th century.

The Midsummer celebration in Visby on June 23rd starts at noon with a parade from Södertorg Square with horses and carriages, down to [Paviljongsplan](#) (Pavilion Square). Other than the traditional activities like raising the May Pole and folk dances, live music performances and fun activities will also be arranged for the children.

This event is made possible by a non-profit organisation, that loves the midsummer traditions.

Lund – Friluftsmuseet Kulturen

If you are travelling through [Southern Sweden](#), Lund is a wonderful option for experiencing the Midsummer festival with youthful enthusiasm in a traditional setting.

The students from Lund University will perform a folk dance at the [Kulturen](#) open-air museum. Come early and help decorate and raise the maypole! Buy your midsummer lunch on site or bring your own picnic to the beautiful museum park.

Midsummer Press Photos, Videos, Recipes and More

- Press Photos
<https://imagebank.sweden.se/my-selections/dq02imbtb>
- Swedish Midsummer Video by Visit Sweden: <https://youtu.be/6SC8ccxX-44>
- Strawberry Cake recipe: <https://visitsweden.com/what-to-do/food-drink/food/traditional-dish/classic-strawberry-and-cream-cake-aka-jordgubbstarta-recipe/>
- Cured salmon recipe: <https://visitsweden.com/what-to-do/food-drink/food/traditional-dish/cured-salmon-aka-gravad-lax-recipe/>
- Midsummer – step by step <https://visitsweden.com/where-to-go/middle-sweden/dalarna/midsummer-step-step/>
- Midsummer in Sweden – a cherished tradition <https://visitsweden.com/what-to-do/culture-history-and-art/swedish-traditions/midsummer-tradition/midsummer/>
- Smoked salmon and Aquavit – How to do midsummer like a Swede <https://visitsweden.com/what-to-do/culture-history-and-art/swedish-traditions/midsummer-tradition/smoked-salmon-and-aquavit-how-do-midsummer-swede/>
- Midsummer in Sweden – like something from another world <https://visitsweden.com/what-to-do/culture-history-and-art/swedish-traditions/midsummer-tradition/midsummer-sweden-something-another-worl>

Ebba Ekelund

PR Manager Sweden and Nordics
ebba.ekelund@visitsweden.com

Visit Sweden har den officielle opgave fra den svenske regering at markedsføre Sverige som turistdestination. Vores vision er, at Sverige i 2030 er verdens mest bæredygtige og attraktive rejsedestination bygget på innovation. I dag er det vigtigere end nogensinde at målrettede rejser er meningsfulde, bevidste og skaber varig værdi med hensyn til vores gæster, for lokalsamfundet og vores planet. Velkommen til Sverige.

<https://press.visitsweden.com/2023-05-25-Six-places-to-enjoy-a-truly-authentic-Swedish-Midsummer>