Visit Sweden News Room

Sweden Opens Its Borders to Americans Starting June 30!

Following EU's recommendation to lift travel restrictions for Americans, Sweden is opening its borders beginning June 30.

Here are several of our favorite new happenings around the country – just in case you need any more reasons to travel to Sweden!

OPENINGS & EVENTS TO PLAN FOR:

INTRODUCING DRINKABLE COUNTRY - THE WORLD'S LARGEST OPEN-AIR BAR
Last week, The Drinkable Country - the world's largest open-air bar - opened to the public in Sweden. Visitors can book a seat at more than 16 tables located in some of Sweden's most beautiful natural landscapes for a chance to enjoy a selection of drinks reflecting the country's 100-million-acre natural pantry of fruit, berries, vegetables, and fresh spring water. The concept is led by internationally acclaimed team at Tjoget, and other leading Swedish beverage experts, and cocktail and mocktail enthusiasts from near and far can book experiences ranging from guided foraging sessions with a local, to gather and mix ingredients, to discovering DIY recipes starting around $30. The tables are bookable through September and will then open again next May.

Swedish Midsummer: Sweden's National Day is June 6, but Midsummer is when Swedes truly celebrate. This year, Midsummer Eve falls on June 25 and the holiday marks the beginning of summer and many start their month-long summer vacation. Midsummer is typically celebrated in the countryside and the party often include a maypole, dancing, flower wreaths and typical Midsummer fare: pickled herring, boiled new potatoes with fresh dill, soured cream and chives. In agrarian times, Midsummer celebrations in Sweden were held to welcome summertime and the season of fertility. Midsummer Night, one of the lightest of the year, was considered a magical night, as it was the best time for telling people's futures. Also that night, it was said, water was turned into wine and ferns into flowers.

Book Your Modern City Villa Now: Last month, Stockholm welcomed the striking, cosmopolitan Villa Dagmar, a luxurious boutique hotel with a storied past located in the trendy, upscale district of Östermalm. Outfitted in chic, Italian-inspired design and a residential feel of your own modern international city villa, Villa Dagmar is eager to welcome global travelers to eat, shop, and indulge in its prime location adjacent to Östermalms Saluhall, one of the world's original food halls featuring traditional Swedish fare, as well as innovative global cuisine, and organic groceries.

The Avicii Experience: In addition to the news that one of the country's most popular arenas Ericsson Globe is being renamed Avicii Arena, comes the highly anticipated debut of an immersive museum experience exploring the life and music of beloved music icon Avicii (Tim Bergling). The museum is slated to open in Stockholm later this year. Recognized as an era-defining music creator, Avicii is known for his legacy of transforming modern dance music and EDM music scene's profound growth. For the first time, fans will have access to view his creative process and explore unseen memorabilia, photos and videos, and his unpublished music all under one roof. Follow for updates here.

Book This Dinner Resy Before Your Flight Three Michelin-starred chef and restaurateur Björn Frantzén of Frantzén Group debuted his latest restaurant Brasserie Astoria this spring. Housed in a historic, former cinema known as the Astoria Building, the all-day restaurant celebrates a vibrant social scene day and night and has been meticulously restored and refreshed with modern architecture. Plan accordingly to experience traditional brasserie, Swedish classics, and international cuisine for lunch, dinner, or weekend brunch. More information here.

WorldPride & EuroGames in Copenhagen and Malmö: The largest LGBTI+ human rights forum is coming to Copenhagen and Malmö this summer! Mark your calendar for this 10-day event (August 12-22) combining WorldPride, EuroGames, an eclectic arts and culture program and the biggest ever LGBTI+ human rights forum. Curate an action-packed itinerary by downloading the Copenhagen 2021 app. In the meantime, follow the #YouAreIncluded podcast's new episodes each Thursday for inclusive conversations on human rights, arts and culture, Pride, and sport.

A STAY WORTH THE HEIGHTS:
HOTEL OPENING IN ONE OF THE WORLD'S TALLEST TIMBER BUILDINGS

On September 8, The Wood Hotel by Elite Hotels will open in one of the world's tallest timber buildings in the heart of Skellefteå in Swedish Lapland – this means breathtaking views, Instagram-worthy photos, and a "feel good" responsible stay to add to your bucket list. The hotel is housed in a carbon-neutral, sustainable wood building with solar power and efficient green energy. To boot, it is home to a relaxing spa and restaurant with panoramic views of Skellefteå, as well as a cultural hub for art, concerts, shows, and meetings.

TRENDING NOW:

EAT FOR GOOD –THE GREEN GUIDE TO DINING IN SWEDEN

There's a serious worldwide culinary shift in the demand for plant-based dining options happening now. Did you know Sweden is one of the leaders in the green food scene? In collaboration with Swedish cookbook author and food influencer Thess Elgquist, visitors can plan their dining adventures withthis plant-based guide. Think of it as the Michelin Guide for good, green food. It celebrates and recommends vegetable-packed hotspots and sustainable dining destinations that offer plant-based cuisine made from Sweden's bounty of fresh ingredients. In the meantime, test your cooking skills with this zero-waste inspired recipe from chefs Paul Svensson and Christofer Ekman ofthe Restaurant at Fotografiska in Stockholm.

COMING SOON:
MAKE YOUR VIRTUAL BACKGROUND A REALITY WITH SWEDEN'S OUT OF OFFICE OFFICE

For digital nomads feeling burnt-out, Visit Sweden invites you to (dis)connect and destress in breathtaking nature escapes with the new 'Out of the Office Office' program, where you can choose an unforgettable workcation in the world's "home of distancing." Workers are encouraged to bag-check their remote setup and stay in accommodations close to nature experiences, in a relaxing environment, without compromising on internet connectivity.

Let us know if you have any questions or need more information.

We hope to see you in Sweden soon!

All best,
Melinda

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